

**NATIONAL FILM ARCHIVE OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
GOVERNMENT OF INDIA**

Press-Release

**Shri Rajyavardhan Rathore commends NFAI Multimedia Exhibition 'Azaadi 70
Saal - Yaad Karo Kurbanii' at IFFI Goa, 2016
NFAI's role in film preservation and propagation of film culture using VR
technology is exemplary, says Rathore**

Minister of State for Information and Broadcasting, Shri Rajyavardhan Rathore paid a visit to the Multimedia Exhibition organized by National Film Archive of India (NFAI) today at IFFI, Goa. The exhibition was a media fair for film lovers on the theme 'Azaadi 70 Saal - Yaad Karo Kurbanii' (70 Years of Independence- Remember the Sacrifices).

Shri Rathore congratulated NFAI on showcasing history through a fantastic display of film posters and audiovisuals chronicling wars, the freedom movement and our martyrs. He also applauded NFAI's use of the cutting edge Virtual Reality technology to give a tour of NFAI's facilities in Pune and a virtual museum. Shri Rathore appreciated NFAI's efforts in preserving the cinematic heritage of the country.

Organised from 21st November to 28th November, 2016, the exhibition received a huge response from visitors – delegates, celebrities and dignitaries alike, such as Om Puri, Nana Patekar, Parambrata Chatterjee, Raima Sen, Samir Vidwans, Mahesh Manjrekar, Mrunal Kulkarni, Kishore Kadam and Ashok Rane – with the Virtual Reality (VR) experience being the showstopper of the multimedia exhibition. Seeing that VR technology is at a nascent stage in India, the experience offered by NFAI has been unanimously hailed as an achievement by visitors. The multimedia exhibition brought a wave of nostalgia to the older visitors, inspiring awe amongst the visiting youngsters at the same time.

The multimedia exhibition was inaugurated by Union Minister for Information and Broadcasting, Shri Venkaiah Naidu on 21 November, 2016 and showcased films with patriotic flavour from the silent era of 1913-31 till date. Films honouring martyrs and leaders like Bhagat Singh, Netaji Subhashchandra Bose, Mahatma Gandhi, Lokmanya Tilak, Sardar Vallabhai Patel, Dr. Babasaheb Ambedkar, Krantiveer Sangolli Rayanna, Veerapandiya Kattabomman, Komaram Bheem, etc. and heroes of the first war of Independence like Mangal Pandey, Jhansi ki Rani etc. are also part of the exhibition which commemorated the contribution of freedom fighters, soldiers and people of this country for independence.